



Open Table Nashville invites you to join the chain!

The Keychain Project is a pledge campaign for realtors and developers. Joining The Keychain Project is an opportunity to take a stand for housing equity by supporting a grassroots organization that has been connecting people with housing, healing, and hope for over a decade.

We invite you to participate OTN's work of addressing homelessness in Nashville by donating a fixed portion of every home sold. Together, we can enhance our communities and connect more people with a safe place to call home.

How it works:

As an individual realtor/developer or realty/development group, you can pledge at one of the following levels.

Platinum Key: \$50,000

Pledge \$10,000 per unit sold for 5 units

Gold Key: \$25,000

Pledge \$5,000 per unit sold for 5 units OR \$2,500 per unit sold for 10 units

Silver Key: \$10,000

Pledge \$2,000 per unit sold for 5 units OR \$1,000 per unit sold for 10 units.

Bronze Key: \$5,000

Pledge \$1,000 per unit sold for 5 units OR \$500 per unit sold for 10 units.

Copper Key: \$2,500

Pledge \$500 per unit sold for 5 units.



Why be part of The Keychain Project?

Did you know a person making minimum wage in Tennessee (\$7.25/hour) would have to work **97 hours per week** to afford a modest 1 bedroom rental home at Fair Market Rent?* The cost of living has increased, but wages have remained the same. Bottom line: many people who call this city home can no longer afford to live here.

Here at Open Table Nashville we work with folks every day navigating complex social services and barriers to housing. Joining this pledge campaign is a way to partner with OTN in our mission to disrupt cycles of poverty, journey with the marginalized, and provide education on issues of homelessness. Together we can make Nashville a more equitable city where everyone has the chance to thrive and not just survive.

To show our gratitude for your participation, pledging at one of the following levels includes:

Platinum Key

- Customized plaque
- Five free tickets to OTN's Annual Fundraiser in the fall and recognition at the event
- Limited edition t-shirt (If pledging as a group: one shirt for each member of the group)
- Ongoing recognition on our social media page and in our newsletter
- Your logo on The Keychain Project page of our website



Gold Key

- Customized plaque
- Limited edition t-shirt (If pledging as a group: one shirt for each member of the group)
- Ongoing recognition on our social media page and in our newsletter
- Your logo on The Keychain Project page of our website

Silver Key

- Framed certificate
- Limited edition t-shirt (If pledging as a group: one shirt for each member of the group)
- Recognition on our social media page and in our newsletter
- Your logo on The Keychain Project page of our website

Bronze Key

- Framed certificate
- Recognition on our social media page and in our newsletter
- Your logo on The Keychain Project page of our website

Copper Key

- Certificate
- Recognition on our social media page and in our newsletter
- Your logo on The Keychain Project page of our website

If you have any questions about the pledge campaign or are interested in joining, reach out to OTN Executive Director, Allie at allie@opentablenashville.org.

*Source: National Low Income Housing Coalition